



WAUKEE AREA
CHAMBER OF COMMERCE

2024 Sponsor Opportunities



The 2024 Waukeee Area Chamber of Commerce Annual Banquet will be held in February from 5:00pm to 8:00pm. The Chamber will highlight the accomplishments of 2023, announce plans for 2024, and recognize the Members of the Year, Volunteer of the Year, and Citizen of the Year. Guests will also hear from a special guest, to be announced! Multiple sponsors are welcomed at each level.

Presenting Sponsor - \$5,000

- Recognized as Presenting Sponsor at banquet and in event promotions
- A reserved VIP table of 10 and 2 complimentary bottles of wine
- Company logo on table
- Recognition on the video screen at the event
- Verbal recognition at the event
- Dedicated social media post
- Logo recognition on banquet program

Social Sponsor - \$3,250

- A reserved VIP table of 10 and 2 complimentary bottles of wine
- Logo recognition at bars
- Company logo on table
- Recognition on the video screen at the event
- Verbal recognition at the event
- Dedicated social media post
- Logo recognition on banquet program

Gold Sponsor - \$1,000

- 5 tickets to Annual Banquet
- Recognition on the video screen at the event
- Logo recognition on banquet program
- Social media logo recognition

Dinner Sponsor - \$250

- Company name on banquet program
- Social media name recognition

Stage Sponsor - \$4,000

- Logo recognition on stage banner
- A reserved VIP table of 10 and 2 complimentary bottles of wine
- Company logo on table
- Recognition on the video screen at the event
- Verbal recognition at the event
- Dedicated social media post
- Logo recognition on banquet program

Platinum Sponsor - \$2,000

- A reserved VIP table of 10 and 2 complimentary bottles of wine
- Company logo on table
- Recognition on the video screen at the event
- Verbal recognition at the event
- Dedicated social media post
- Logo recognition on banquet program

Silver Sponsor - \$500

- 2 tickets
- Logo recognition on banquet program
- Social media logo recognition





WAUKEE AREA CHAMBER OF COMMERCE *Annual Golf Outing*

The 2024 Waukee Area Chamber of Commerce Annual Golf Outing allows Chamber members and local leaders to come together for this day-long event to play golf and network. This event is also a great way for sponsors to gain exposure throughout the golf course and around the clubhouse. Aside from golfing, this event includes delicious meals and an awards dinner recognizing the top golfers of the day following the round. Multiple sponsors are welcomed at each level.

Presenting Sponsor - \$3,000

- Logo recognition on all communications
- 2023 Waukee Area Chamber of Commerce Golf Outing presented by "_____"
- Logo recognition on sponsor signage at check-in
- Verbal recognition at event as presenting sponsor
- Pavilion sponsor signage
- Logo recognition on program at event

Award Dinner Sponsor - \$1,500

- Logo recognition at awards dinner following event
- Logo recognition on sponsor signage at check-in
- Verbal recognition at awards dinner
- Logo recognition on program at event

Golf Cart Sponsor - \$700

- Logo recognition on all golf carts
- Logo recognition on program at event
- Logo recognition on sponsor signage at check-in

Hole Sponsor - \$400

- Name recognition on event program
- Name recognition on sponsor signage at check-in
- Space for company to advertise, set up games, and mingle by designated hole tee box
- Logo recognition on tee box

Beverage Cart Sponsor (2) - \$600

- Logo recognition on beverage carts
- Logo recognition on event program
- Logo recognition on sponsor signage at check-in

Pavilion Sponsor - \$250

- Name recognition on event program
- Name recognition on sponsor signage
- Logo recognition on pavilion next to check-in





This free-to-attend event draws members, Waukee leaders, and the Waukee area community together to see current development projects and learn about exciting upcoming projects. City of Waukee staff lead the guided tour, with a social hour following for networking. This event offers opportunities to promote your organization in our economic development program, inside The Palms Theatres & IMAX, our home base to start and end the event, or on the buses. Multiple sponsors are welcomed at each level.

Presenting Sponsor - \$3,000

- Logo recognition on all communications
- 2024 Waukee Economic Development Bus Tour presented by "_____"
- Logo recognition on sponsor signage at check-in
- Verbal recognition at event as presenting sponsor
- IMAX logo recognition
- Logo on tour bus
- Logo recognition on program at event

Event Sponsor - \$500

- IMAX logo recognition
- Logo recognition on event program
- Logo recognition on sponsor signage at check-in
- Verbal recognition during program



Social Hour Sponsor - \$1,500

- Logo recognition at social hour following event
- Logo recognition on social hour drink tickets
- Verbal recognition during program
- IMAX logo recognition

Gift Sponsor - \$2,000

- Logo recognition on gift item
- Verbal recognition during program
- IMAX logo recognition

1-Page Advertisement - \$300

- 1 - page advertisement in event program
- Name recognition on sponsor signage at check-in

1/2 - Page Advertisement - \$200

- 1/2 - page advertisement in event program
- Name recognition on sponsor signage at check-in

Tour Bus Sponsor - \$1000

- Verbal recognition during program
- IMAX logo recognition
- Logo on tour bus
- Logo on guest name tags
- Logo recognition on program at event





Every 4th of July, the City of Waukee holds an Independence Day Parade. The Waukee Area Chamber of Commerce highlights businesses that are not able to participate in the parade. Multiple sponsors are welcomed at each level.

Float Sponsor - \$250

- Logo recognition on parade banner
- Items to be thrown to parade go-ers
- Social media shout-out



The Waukee Area Chamber of Commerce First Responders Appreciation Breakfast is held every year near National First Responders Day. We invite all of our local first responders to join us for a free breakfast and brief program. Multiple sponsors are welcomed at each level.

Presenting Sponsor - \$1000

- Logo recognition on communication
- Logo recognition on welcome signage
- Verbal recognition at event

Event Sponsor - \$250

- Logo recognition on welcome signage





Monthly luncheons allow members to learn and network while enjoying a delicious meal at various member locations. Presentations by local experts cover various topics throughout the year to keep members informed and learning the latest skills and perspectives on topics important to them. Multiple sponsors are welcomed at each level.

Quarterly Presenting Sponsor - \$750

- Presentation Sponsor for 3 Business Luncheons
- Logo recognition on communication
- Verbal recognition at Business Luncheon
- Logo recognition at Business Luncheon

Single Month Presenting Sponsor - \$300

- Presentation Sponsor for 1 Business Luncheon
- Logo recognition on communication
- Verbal recognition at Business Luncheon
- Logo recognition at Business Luncheon



The Waukee Area Chamber of Commerce Business Report is sent out every week, highlighting different news and events going on at the Chamber and around the Chamber community. Multiple sponsors are welcomed.

Monthly Advertisement - \$200

- Advertisement on 4 weekly Business Reports

A graphic advertisement for the Waukee Area Chamber of Commerce Business Report. At the top is a 3D architectural rendering of a modern building complex. Below this is the Chamber's logo and the text 'Business Report'. A large white box with a yellow border contains the text 'Your Ad Here'. Below this box, there are two smaller sections: 'Nonprofit Showcase' featuring a 'NON-PROFIT' logo and 'ESTATES' logo, and 'Ribbon Cutting' featuring a photo of people holding red smoothies. At the bottom, there are two event announcements: 'August Business Luncheon: Nonprofit Showcase' and 'Tropical Smoothie Cafe Ribbon Cutting Thursday, August 17th at 4:00pm'.



Wake up with Waukee on the first Wednesday of every month at various member locations. This monthly community coffee hour, hosted by the Waukee Young Professionals, features networking, a short presentation, and free coffee. Multiple sponsors are welcomed.

Quarterly Presenting Sponsor - \$300

- Presenting Sponsor for 3 Waukee Wake-Ups
- Logo recognition on communication
- Logo recognition at Waukee Wake-Up
- Verbal recognition at Waukee Wake-Up



The Waukee Young Professionals set out for a night of networking and fun by visiting three local bars in the Waukee triangle for our Annual Bar Crawl. Multiple sponsors are welcomed at each level.

Presenting Sponsor - \$300

- Company logo on sponsored shirt
- Logo recognition on social media
- Verbal recognition at event
- Three free t-shirts/registrations

Shirt Sponsor - \$75

- Company logo on sponsored shirt
- Logo recognition on social media
- Verbal recognition at event



Waukee Young Professionals

Bowling for Blank

The Annual Waukee Young Professionals Bowling for Blank event unites Waukee's young professionals to support Blank Children's Hospital. Beyond the noble cause, the event offers a platform for meaningful connections and shared enjoyment as we bowl while enjoying drinks and pizza. Last year, we raised \$3,300 for Blank Children's Hospital, and hope to double that this year! Multiple sponsors are welcomed at each level.

Presenting Sponsor - \$1000

- Company logo on event graphic
- Company logo on welcome signage
- Verbal recognition at event
- Logo recognition on social media
- 6 person team
- Pizza and beverages for team

Lane Sponsor & Team - \$400

- Company logo on sponsored lane
- Logo recognition on social media
- 6 person team
- Pizza and beverages for team

Lane Sponsor - \$300

- Company logo on sponsored lane
- Logo recognition on social media

Event Sponsor - \$100

- Company logo on screen at event
- Name recognition on social media

Raffle Prize Donor

- Recognition on social media
- Verbal recognition at event





Sponsor Information

Company Name: _____

Company Contact: _____

Company Email: _____

Our business is committed to supporting...

☐ Annual Banquet

Sponsorship Level: _____

☐ First Responders Appreciation Breakfast

Sponsorship Level: _____

☐ YP Waukee Wake-Up

Sponsorship Level: _____

☐ Golf Outing

Sponsorship Level: _____

☐ Business Luncheons

Sponsorship Level: _____

☐ YP Bar Crawl

Sponsorship Level: _____

☐ Economic Development Bus Tour

Sponsorship Level: _____

☐ Business Report

Sponsorship Level: _____

☐ YP Bowling for Blank

Sponsorship Level: _____

☐ 4th of July Parade

Sponsorship Level: _____

Signed: _____

Date: _____

Please email completed form to info@waukeechamber.com along with a PNG, PDF, or EPS of your logo. Once received we will reach out with further details.